

ਸੰਗੇਟ ਸਾਗਰ

February 13th, 2016
Sponsorship Packet
www.sangeetsaagardsi.com

The Beta and Gamma Chapters of Delta Sigma Iota Fraternity, Inc. Present:

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February 13th, 2016
Talley Student Union, Stewart Theater
North Carolina State University
Raleigh, North Carolina
<http://sangeetsaagardsi.com/>



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Dear Potential Sponsor:

We are contacting you regarding a special sponsorship opportunity for you or your Company.

We represent Sangeet Saagar, a philanthropic, intercollegiate South Asian themed A Cappella competition. This competition is the first of its kind in the South East and represents a coming together of the South Asian community.

The South Asian community will make up a huge portion of the people who are attending this event. These people are from around the Triangle and consistently shop at South Asian owned stores.

By being able to reach the South Asian community there are lots of benefits for your company. The benefits are structured into four separate tiers; bronze, silver, gold and platinum. Allow your company to broaden their horizons by sponsoring Sangeet Saagar.

Your sponsorship will assist Sangeet Saagar in hosting the intercollegiate South Asian themed A Cappella competition in the South East. Your potential sponsorship will allow you to reach out to the South Asian community and allow your company to grow, all while supporting Sangeet Saagar and the philanthropies we represent.

Thank you,

Sangeet Saagar



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FAQ - Contains all logistical details – Who, What, When, Where, Why and How

What is A Cappella?

Sangeet Saagar is an A Capella competition with a South Asian interest. A Cappella, meaning “in the manner of the chapel,” in Italian, is music that is performed by a soloist or a group without any instrumental sound. The performers make the music right in front of you! Although it is composed of just background singing, vocal percussion, and soloists, A Cappella covers a diverse field of music, from pitch-matching to beat-boxing.

What is Sight Saving Academy India, Inc?

Sight Saving Academy India, Inc. (SSAI) is a 501 © (3) registered non-for-profit organization that funds the Sundrani Charitable Eye Hospital (SCEH) in Agra, India.

This organization provides eye health services to underprivileged and impoverished individuals in order to combat the health disparities present in Agra’s vicinity. This 250-bed healthcare facility provides numerous eye health services, specifically to diagnose eye diseases and perform sight saving cataract, glaucoma, macular edema, etc. operations. The hospital also addresses patients with spectacle needs and provides children with appropriate supplementation, booster shots, etc. for early childhood blindness prevention. With just \$20, SSAI is able to perform a surgery and save someone’s eyesight. The administrative expense is ZERO. All donations to the charity go 100% for maintenance and services in the eye hospital. All services are provided by professional volunteers and students.



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How will Sponsoring Sangeet Saagar Help your Business?

You will be able to reach out to the local South Asian market. An opportunity for you to send out a statement about how your company wants to make the world a better place.

Donations are tax deductible.

What is the venue? (Stewart Theatre at NC State University)

The newly constructed Stewart Theatre (located inside Talley Student Union) at North Carolina State University is located next to Reynolds Coliseum. It is the newest and grandest addition to NC State's campus, and with a capacity up to 759 attendees, it also includes advanced technology and a wide variety of dining. Talley Student Union began in summer 2011 with Phase I opening in fall 2013, and has been fully completed as of Fall 2015. It is the successor to Erdahl-Cloyd Student Union, which was a renovated wing of the University library. The finished Talley Student Union includes the grand ballroom, a great lawn, lounges, recreational areas, and a new two-level NC State bookstore.



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What is Delta Sigma Iota Fraternity, Inc.?

Mission:

Delta Sigma Iota Fraternity, Inc. is built on three strong pillars: Service, Unity, and Education. In 2000, five friends, who saw this vision, and had the potential to make it a reality for many, laid down the foundation of this Fraternity. As a Fraternity, we demonstrate the importance of culture, unity and academics through our actions and continuous participation in actively serving our community.

The vision of our 5 founding fathers resulted in rising leaders in many states. The success of the Fraternity led to many awards and recognitions. We accomplish this by having a dedicated group of active students in our Fraternity who involve themselves on campus and the surrounding community.



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Sponsorship Benefits:

Benefits	Bronze (\$100-\$199)	Silver (\$200-\$349)	Gold (\$350-\$599)	Platinum (\$600)
Advertisement on Program	Small	Medium	Preferred	Preferred
# Of VIP tickets	1	2	3	4
Company Flyers	Small	Medium	Large	Large
Facebook Publicity	✓	✓	✓	✓
Sangeet Saagar Website		✓	✓	✓
Shirt Design			✓	✓
Logo on Banners			✓	✓
Speak at intermission			✓	✓
Slideshow display				✓
Cup with Company logo				✓
Booth at event				✓



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DSI Sponsorship Terms and Conditions

Fee-

Donations can be made by check, money order, or online on our website. Any sponsorship benefit is contingent upon receipt of the sponsorship payment. Commitment to sponsorship will only be acknowledged with payment in full.

The sponsor shall pay Sangeet Saagar within thirty days of the invoice and not after forty days before the event on 13 February 2016.

All amounts paid by the sponsor after the due date will bear interest calculated on a daily basis. The interest will be determined by 6% above the base rate of the Federal Reserve System from the date the payment should have been received until the date payment is received.

In the event that a sponsor fails to pay the amount in full, the sponsor will be held accountable for all expenses (including all reasonable legal fees) incurred by Sangeet Saagar in collecting the payment.

Sponsorship Rights-

With completed payment of the sponsorship fee, Sangeet Saagar grants the following sponsorship rights to the sponsor where applicable and as agreed on the sponsorship form:

- The right to be designated as an official sponsor, or one of many sponsors if applicable, of the event at the event.
- The right to a number of free tickets at the event as appears on the sponsorship form.
- The right to use the designated sponsorship logo.
- The right to have the sponsorship logo on materials pertaining to the event as listed out on the sponsorship form.
- The right to promotional opportunities as listed out on the sponsorship form.
- The right to a web link on the Sangeet Saagar website as outlined in the sponsorship form.
- The right to a web link on the Sangeet Saagar Facebook page as outlined in the sponsorship form.
- Should the date of the event change for any reason Sangeet Saagar will notify the sponsor in writing at least one month before the commencement of the event.

Termination-

Either party may, without prejudice to any other rights, terminate this agreement by giving written notice to the other party in the event that the other party commits a breach of the agreement, and in the case the breach may be fixed, does not fix the breach within seven days of being given notice in writing, which specifies the breach and the needed remedy.

Either party may terminate the agreement under one of the following:

- A party enters into liquidation other than that for the purpose of a reconstruction.
- A party ceases to carry on business.
- The sponsor is entitled to terminate the agreement if the event gets cancelled and can require a full refund of any part of the sponsorship fee which has been paid.

Consequence of Termination-

Following the termination of this agreement for any reason:

- The sponsorship rights granted to the sponsor by Sangeet Saagar are null and void with immediate effect.
- The sponsor shall retrieve, at their own cost, any promotional materials they have sent to Sangeet Saagar.
- The sponsor shall cease carrying on any business relating to Sangeet Saagar and the event.



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Dear Prospective Sponsor,

We sincerely thank you for your donation. This will help not only broaden your horizons but the horizons of those in need. With your sponsorship you have been able to help those who are less fortunate and make the world a better place.

Thank you,

Sangeet Saagar

Organization Name: _____

Organization Contact Person: _____

Organization Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Email Address: _____

Sponsorship Level: (Check One)

- Bronze
- Silver
- Gold
- Platinum

Sponsorship Amount: _____

Signature: _____

Please make checks payable to Sangeet Saagar.

Delta Sigma Iota Fraternity, Inc. is a Non-Profit Organization under the 501(c)(7) IRS Code.
All donations are Tax Deductible